

City of Buda

Planning Projects Kick-Off Meeting

Comprehensive Plan, Downtown Plan, and 1626 Corridor Study

September 20, 2022 | Buda City Council

Tonight's Agenda

- Overview
- Schedule
- Community Engagement
- Roles & Responsibilities
- Desired Outcomes
- S.O.A.R.



Team Introduction



DOWNTOWN PLANNING & DESIGN



PUBLIC INVOLVEMENT



ECONOMIC ANALYSIS



PARKING & MOBILITY ANALYST

Overview

Overview

- Comprehensive Plan (+Trails Plan)
- Downtown Plan
- Corridor Study

THREE PROJECTS
WITH ONE PURPOSE!



Schedule

Schedule

September 2022

- Staff and City Council kick-off meetings

October 2022

- Launch website
- Finalize committees
- Online survey #1
- Attend Boo-da Bash (10/29/22)

Schedule

November 2022

- Begin focus groups
- Committee orientations

December 2022

- Focus groups

January-February 2023

- Committee meetings
- Public open house #1



Community Engagement

Community Engagement

- Three (3) community events
- Four (4) open houses
- Four (4) online surveys
- 13 advisory committee and subcommittee meetings
- One (1) project website
- Four (4) meetings with elected and appointed officials
- 20 focus group meetings

- **Who should we talk to?**

- **How should we engage them?**



Roles & Responsibilities

**Establish the
strategic
directions of
the plan.**

**Provide input,
support, and
participate.**

**Work with the
community to vet
the plan
recommendations.**

**Be a champion for
the plan!**

Elected and Appointed Officials

- Establish the strategic directions of the plan
- Provide input, support, and participate
- Work with the community to vet the plan recommendations

Committees

- Official “sounding board”
- Assist with identification of issues and needs
- Read, review and provide recommendations
- Assist with priority setting
- Final plan recommendation

Consultant

- Facilitate the process
- Provide an unbiased, outside perspective
- Add to the City’s toolbox of solutions
- Challenge the community to stretch
- Put your words on the page
- Work with you to provide a roadmap of actions

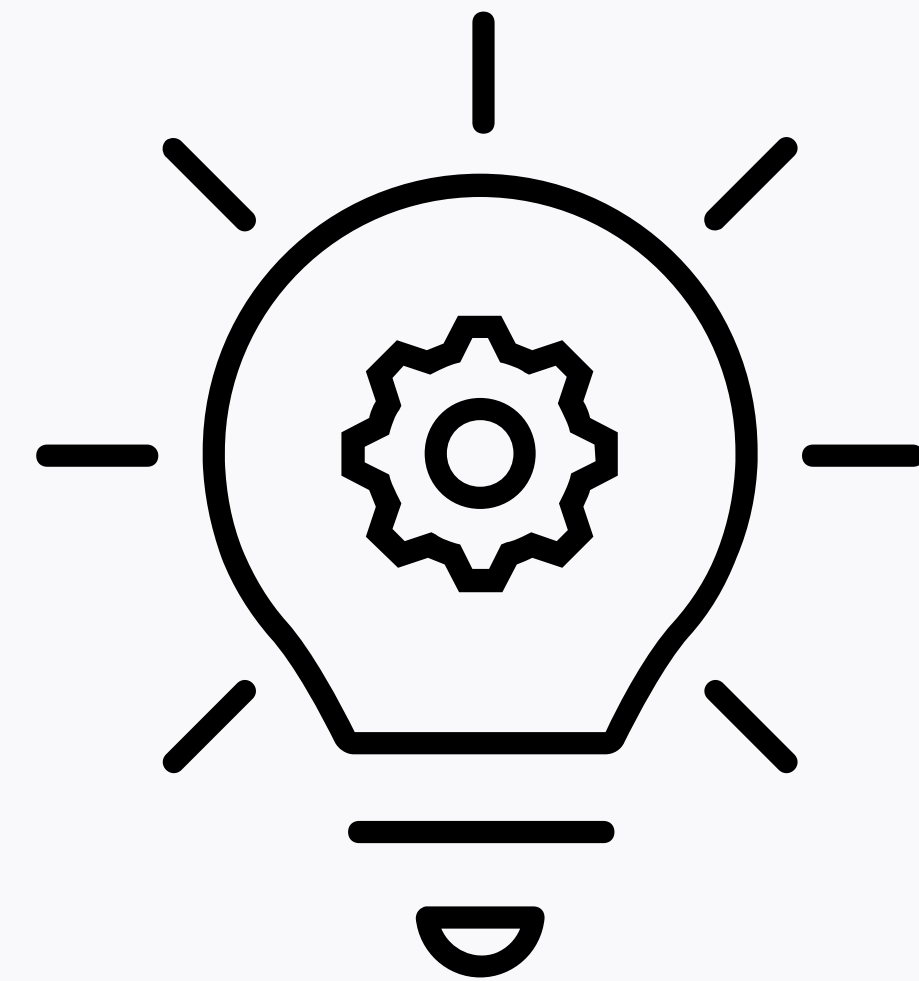
City Staff

- Assist the consultant
- Provide insight to Buda
- Work with the consultant to vet the plan recommendations

Desired Outcomes

Desired Outcomes

To hear the City Council's ideas, vision, dreams, and issues, and concerns regarding the future of the City of Buda!



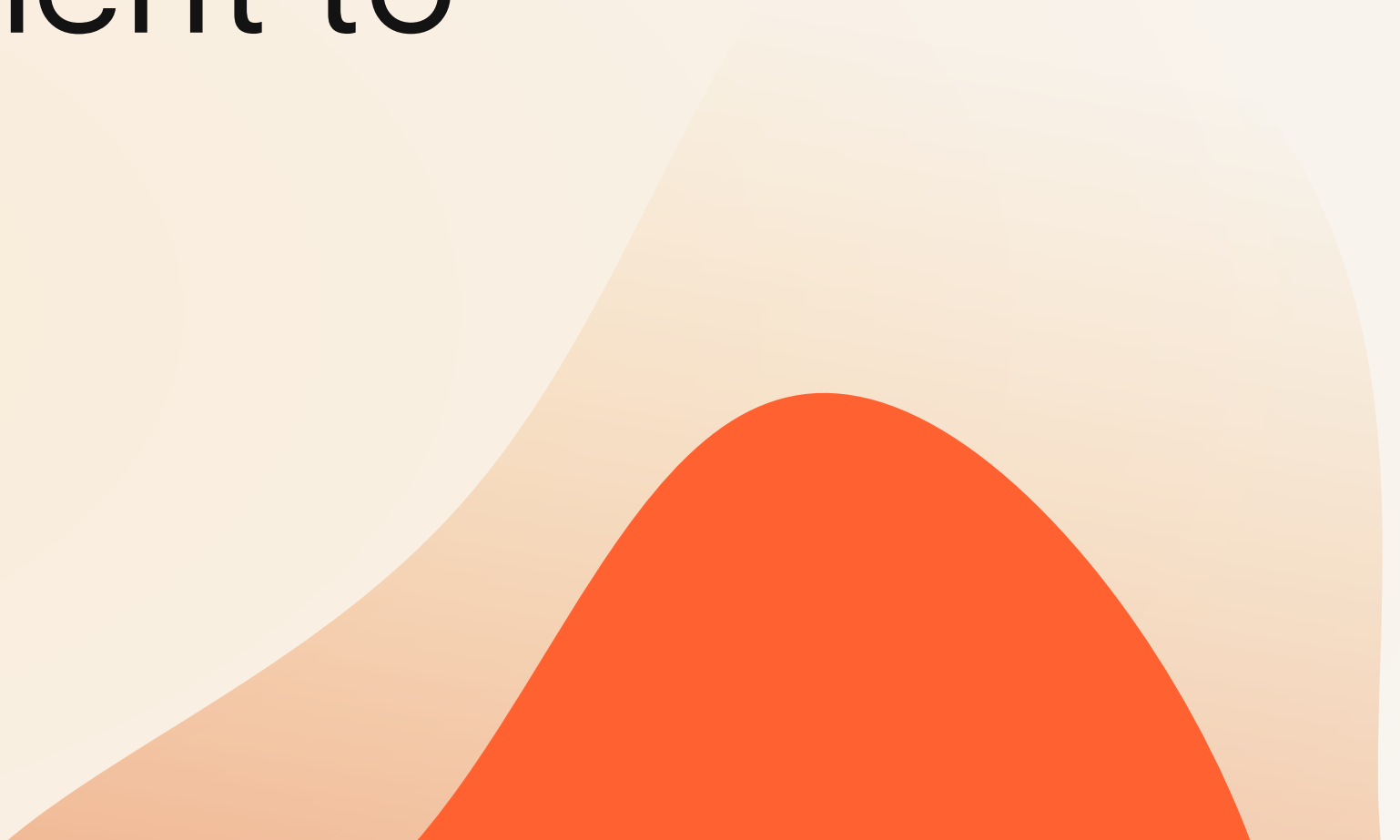


**What do you love
about Buda?**

S.O.A.R.

S.O.A.R is a...

SOAR is a "...positive approach to strategic thinking and planning that allows an organization to construct its future through collaboration, shared understanding, and a commitment to action."



Strengths

**How has Buda
changed in the
last 10 years?
(positive)**

**Examples of
achievements?**

Opportunities

**How has Buda
changed in the
last 10 years?
(negative)**

**What are
stakeholders
asking for?**

Aspirations

**What are your
big ideas and
dreams for
Buda?**

**What is your
biggest fear for
Buda in the
future?**

Results

**What is the #1
thing you want
out of this
process?**

**What is the main
thing Buda needs
to be
successful?**

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